



**THE JUNIOR LEAGUE OF HOUSTON, INC.** IS AN ORGANIZATION OF WOMEN COMMITTED TO PROMOTING VOLUNTARISM, DEVELOPING THE POTENTIAL OF WOMEN, AND IMPROVING COMMUNITIES THROUGH THE EFFECTIVE ACTION AND LEADERSHIP OF TRAINED VOLUNTEERS. ITS PURPOSE IS EXCLUSIVELY EDUCATIONAL AND CHARITABLE.

FOUNDED IN 1925, THE JUNIOR LEAGUE OF HOUSTON HAS BEEN "BUILDING A BETTER COMMUNITY" WITH A COMMUNITY PROGRAM THAT ADDRESSES A VARIETY OF OUR GREAT CITY'S CRITICAL ISSUES – BASIC NEEDS, HEALTHCARE, ABUSE/NEGLECT OF CHILDREN, ABUSE OF WOMEN, LITERACY, CULTURAL ENRICHMENT, ELDERLY, MENTORING YOUNG GIRLS/WOMEN AND TEEN PREGNANCY.

THE JUNIOR LEAGUE OF HOUSTON'S PRIMARY SOURCE OF FUNDING FOR THE COMMUNITY PROGRAM IS THE ANNUAL CHARITY BALL, INITIATED IN 1949 TO SUPPORT THE JUNIOR LEAGUE'S FIRST COMMUNITY PROJECT – A WELL BABY CLINIC. SINCE ITS INCEPTION, THE CHARITY BALL HAS BECOME THE LEAGUE'S LARGEST ANNUAL FUNDRAISING RESOURCE. THIS YEAR, THE LEAGUE WILL CONTRIBUTE MORE THAN \$2 MILLION IN TRAINED VOLUNTEER TIME AND DIRECT FINANCIAL SUPPORT TO MORE THAN 34 COMMUNITY PROJECTS IN THE HOUSTON AREA.

FOR MORE INFORMATION REGARDING THE JUNIOR LEAGUE OF HOUSTON, PLEASE VISIT  
[www.juniorleaguehouston.org](http://www.juniorleaguehouston.org).



CASINO   
ROYALE   
*The Junior League of Houston, Inc.*  
**2011**

**GOLDFINGER**  
LEAGUES OF GENEROSITY

**\$100,000      \$50,000      \$40,000      \$30,000      \$20,000**

- ♦ Customized benefits for partnering with The Junior League of Houston, Inc.'s Community Program and volunteer initiatives
- ♦ Media recognition
- ♦ Other logo/company promotional options are negotiable
- ♦ One table for 10 guests at the 2011 Charity Ball, **CASINO ROYALE**
- ♦ Full-page color advertisement in the **CASINO ROYALE** program
- ♦ Recognition on the Junior League of Houston website and in the Annual Report
- ♦ A one year subscription to and a feature story in the *Houston News*, a Junior League of Houston publication with a distribution of more than 10,000

**ADDITIONAL UNDERWRITER OPPORTUNITIES**

**THE WORLD IS NOT ENOUGH + \$15,000**

- ♦ One table for 10 guests at the 2011 Charity Ball, **CASINO ROYALE**
- ♦ Full-page black and white advertisement in the **CASINO ROYALE** program
- ♦ Recognition on the Junior League of Houston website
- ♦ A one year subscription to *Houston News*, a Junior League of Houston publication with a distribution of more than 10,000

**MOONRAKER + \$10,000**

- ♦ One table for 10 guests at the 2011 Charity Ball, **CASINO ROYALE**
- ♦ Full-page black and white advertisement in the **CASINO ROYALE** program
- ♦ A one year subscription to *Houston News*, a Junior League of Houston publication with a distribution of more than 10,000

**FOR YOUR EYES ONLY + \$5,000**

- ♦ One table for 10 guests at the 2011 Charity Ball, **CASINO ROYALE**
- ♦ Twenty percent discount on advertisement in the **CASINO ROYALE** program (Excludes cover advertisements; one discount per table)
- ♦ A one year subscription to *Houston News*, a Junior League of Houston publication with a distribution of more than 10,000

**ALL UNDERWRITERS OF THE 2011 CHARITY BALL, CASINO ROYALE,  
WILL ENJOY THE FOLLOWING BENEFITS:**

- ♦ Priority seating for the **CASINO ROYALE** musical performance and dinner
- ♦ Recognition on signage at **CASINO ROYALE**
- ♦ Recognition in the **CASINO ROYALE** invitation and program
- ♦ Recognition in the Junior League's *Houston News*, *Houston Notes* and Annual Report publications
- ♦ Tea Room Patron membership for one year
- ♦ Recognition at the Junior League of Houston general meetings

For inquiries, please call Underwriting Chairman Becky Pivec at 713.871.6612 or email [charityballunderwriting@juniorleaguehouston.org](mailto:charityballunderwriting@juniorleaguehouston.org).  
The Junior League of Houston, Inc. is a 501(c)(3) nonprofit organization.



**YES**, I/We would like to partner with The Junior League of Houston, Inc. in supporting the Community Program and volunteer initiatives as a:

**GOLDFINGER  
LEAGUES OF GENEROSITY**

\$100,000       \$50,000       \$40,000       \$30,000       \$20,000

**ADDITIONAL UNDERWRITER OPPORTUNITIES**

**THE WORLD IS NOT ENOUGH**      **MOONRAKER**      **FOR YOUR EYES ONLY**  
 \$15,000       \$10,000       \$5,000

**BALL NIGHT PREFERENCE**

- Friday, February 4**     **Saturday, February 5**    You will be contacted for your guest list.
- I wish to pledge my support with full payment due by **February 7, 2011**.
- Please send me a pledge reminder.
- I am unable to attend and would like to make a contribution to **CASINO ROYALE** in honor of The Junior League of Houston, Inc. in the amount of \$\_\_\_\_\_.
- Enclosed is my check payable to **The Junior League of Houston, Inc.**

Name \_\_\_\_\_  
(As you wish to be listed)

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Daytime Phone \_\_\_\_\_

Email \_\_\_\_\_

I wish to remain anonymous.

**PLEASE CHARGE MY CREDIT CARD:**

American Express     MasterCard     Visa     Discover

Card Number \_\_\_\_\_

Name on Card \_\_\_\_\_

Exp. Date \_\_\_\_\_ Signature \_\_\_\_\_

A reply envelope is enclosed for your convenience. You may also fax a completed form to 713.871.6658 or mail to The Junior League of Houston Inc., 1811 Briar Oaks Lane, Houston, Texas 77027.